Ahead of the curve...again.

Hammer Packaging is the first in North America to offer Shrink Sleeves with high-quality web offset printing, and variable-sleeve technology. Shrink Sleeves traditionally use gravure or flexo printing, but with offset, Hammer overcomes many of the challenges faced by Shrink Sleeve customers.

Shrink Sleeves

No Cylinder Cost. Gravure cylinders are very expensive. In contrast, we don’t charge for offset plates. Before we even print your first sleeve, you’ve likely saved tens of thousands of dollars.

Faster to Market. It only takes us 8 minutes to create your offset plate in-house—not the hours, days, or sometimes weeks it takes to make gravure cylinders.

No Transition Cost. Gravure customers are used to large setup costs when starting a new print job. Not with Hammer’s web offset. Once we’ve received and approved your print file, it’s full speed ahead.

Supply Chain Flexibility. Combine low volume SKU’s in the same print job. Our web offset process makes it simple, quick, and cost effective. That will keep your inventories down and improve your supply chain metrics.

Responsive Marketing. Since we create plates for each job—at no incremental cost to you—it’s quick and simple for your marketing team to change graphics.

Broadcast your brand image with a 360° splash of color.

Contact us today!
585.424.3880 or email info@hammerpackaging.com
Hammer people lead the way.

Since 1912, our dedication to hiring the right people and continually investing in leading-edge technology has fueled our remarkable growth. Our ISO 9001:2000 Registered Quality System ensures that we continually improve in all aspects of our business. We listen to our customers and, as a result, we have earned extraordinary loyalty. Hammer is a family-owned company, which means you partner not with systems but with people ... exceptional Hammer people.

Pre-press through finishing, we produce billions of labels per year in our two facilities.

- Hammer’s customer service department simplifies your work. We can create tailored programs to manage your ordering and inventory. As a result, you reduce inventory, increase speed to market, and operate in a true just-in-time environment.

- Our highly trained digital prepress professionals ensure that your graphics files are properly built and optimized for success. And we help to make transferring your files very simple.

- We have highly qualified press teams that bring your brand image to life on our portfolio of high-tech presses. With an exceptional range of substrates, inks and coatings, we can match perfectly to your needs.

- Our finishing department has state-of-the-art technology and highly customized innovations specifically designed to maximize efficiency and minimize your cost. We use KOR slitting technology to trim the finished roll to your exact specifications.

- Our R&D experts make sure you have the right substrates, inks, coatings, adhesives, and printing techniques to present your brand in the best possible light. And we’re always happy to collaborate with you to find the best solution.

Call us for your next Shrink Sleeve project. You’ll be in good hands.

585.424.3880

(left to right) Brenda Bauch, Project Manager
Anton Ali, Technical Director

www.hammerpackaging.com